

Jennings Business Valuation  
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# Jennings Business Valuation

*Making Your Life Easier*



## Business Valuation

In recent years, the number of business valuations being performed has swiftly grown. Business owners are recognizing the need for sound valuations of their business enterprise. Performing business valuations has become a sideline for many accounting firms and other financial institutions. But, taking a cookie-cutter approach to a valuation is not the best way to value a company.

We recognize that every company is unique with its own goals, attributes and challenges. We research these qualities to look for the best approach to determine a justified value.

We interview key client personnel. We talk to a client's accountants, and to the client's bankers and attorneys. We delve into industry-specific materials to learn what outside influences affect the industry. We learn where the industry has been and in what direction it is moving. We examine the state of the national and local economy and the effect on the business' future.

We know that a thoroughly documented approach prepared by a professionally qualified valuator is vital for the different uses of a business valuation report.

Our objectivity is demonstrated by our business approach. Business valuation is our sole concentration. It is not a sideline for us. We are independent third parties with no ties to you, your financial statements or your business. After examining your company, we provide an independent judgment of the worth of a business.

We spend considerable time in education, ensuring we are current with new interpretations of the laws surrounding valuations.

We utilize the best industry practices to produce a highly defensible report.

## Our Mission

We strive to provide our clients sound valuation services geared to their particular situation, their unique company and the industry and markets they serve. Through trained listening and insightful questions, we ensure our clients receive the quality service they expect from Jennings Business Valuation. Looking to improve is a continuous endeavor.

## Why Jennings Business Valuation?

We Live Up to Our Excellent Reputation

- Quality Professional Service
- Dependable Timeframe
- Justifiable Results
- Fees Representing Exceptional Value

We Have Vast Experience

- Over 23 Years in the Field
- Valued Entrepreneurial Firms Ranging from Specialty Chemicals Manufacturer to Banks
- Valuations for Estate Taxes, Estate Planning, ESOP's, Buy/Sell Agreements, Subchapter S Conversions and More

We Understand the Workings of Businesses

- Years of Experience in Management at Manufacturers

We Have the Qualifications

- Accreditation in Business Valuation from the American Institute of Certified Public Accountants
- Certified Valuation Analyst from the National Association of Certified Valuation Analysis
- Certified Public Accountant

Call 516-794-4264 today to discuss a current situation, receive a sample report or to learn more.